

October 15, 2012

October is National Cyber Security month and Governor Mike Beebe has signed a proclamation encouraging internet users to follow safe internet practices to protect themselves from potential threats. The United States Department of Homeland Security in conjunction with the Multi-State Information Sharing and Analysis Center is sponsoring the National Cyber Security Awareness Kid's Safe Online poster contest. The State of Arkansas Cyber Security Office will be leading efforts within the state to encourage all K-12 public and private schools and youth organizations to participate in this contest.

Students will be grouped in one the following three grade categories-Kindergarten through 5th grade; 6th through 8th grade; and 9th through 12th grade. The State Cyber Security Awareness poster contest committee will select three posters from each grade level to be submitted to the National Cyber Security Awareness committee for a chance to be one of the thirteen winners who will receive the honor of having their artwork in a calendar which will be distributed throughout the country.

Poster Art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites
- How online gaming and gambling can be dangerous
- Protecting against identity theft
- Safe use of social networking such as Twitter, Facebook, Myspace, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

Suggested Topics

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social Networking
- Mobile Media Devices
- Inappropriate Texting

Technical Specifications

- **DO NOT** send any artwork that contains trademarked images or brands such as Disney Characters, Dell, Google, Twitter, etc. For additional information on copyrights visit: <http://www.copyrightkids.org/>.
- **DO NOT** put any identifying information on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.
- All artwork submitted becomes the property of the Center for Internet Security.
- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.
- 8.5" X 11" landscape format.

Deadline and Submission

- Each poster entry should include the attached poster entry form with complete and accurate information and submitted by mail postmarked by **December 14th, 2012** to:

Arkansas Department of Information Systems
Kids Safe Online State Poster Contest
Amber Styles-Emberson
One Capitol Mall
Little Rock, AR 72201

Questions

- Questions regarding the contest should be addressed to Amber Styles-Emberson, 501-683-0502 or amber.styles-emberson@arkansas.gov.

As cyber activity becomes a larger part of our everyday life, we hope that you will join with us in this campaign to help educate and protect our youth from cyber security threats.

Sincerely,

Kym Patterson
State Chief Security Officer